

Access to Justice Commission Standing Committee on Communications & Outreach
September 15, 2014, 3:00 P.M.
Via Teleconference

In Attendance: Matt Dale, Lisa Mecklenberg-Jackson, Michele Robinson, Tammy Plubell, Christine Mandiloff, Iris Marcus, and Kate Kuykendall.

Call to Order: 3:00 p.m.

The Committee approved the minutes from 7/29/2014.

Economic Impact Study and Judicial Impact priority

Christine gave a brief update on MLSA's economic impact study. The economist they are working with has agreed to do some of the work pro bono because he feels strongly about the potential impact of the issue. Christine mentioned that the judicial work may be included.

Matt shared that we have access to a recent study on the impact of legal services on aging populations. He agreed to send it around.

Outreach Plan

Christine gave an update of her work with Melanie on developing an outreach plan. They have met and developed a list of partners we will want to reach out to in various ways. Melanie was planning to turn the list into a more formal document draft. That has not yet been shared with the Committee. The Committee agreed to proceed with this as it develops.

Gaps & Barriers summary

Lisa provided a draft of a one-page summary of the Gaps & Barriers study. The draft is intended for professionals. Lisa pulled key points from the Study's executive summary. Lisa asked for general comments. Lisa asked the Committee to look at it on their own time and send her thoughts. She intends to include a link to the full study, so the draft already needs to be revised.

Lisa also raised the notion of including contact information for the Commission. Does the Commission want to have a separate email address? Do they want to use Kate's email as an initial contact?

Matt mentioned that we could include emails for members of the Committee as well. We could come up with

Christine suggested that it would be wise to have one contact email rather than including emails for each committee member. The Committee discussed which email would make the most sense. Lisa will look into ways to create a dedicated email address for the Committee that will pop into Matt's and Kate's emails. This will be flexible in the case of future changes to the Committee's membership.

The Committee members agreed to review Lisa's draft, and submit comments in a timely way. The draft will ideally go before the Commission at its October meeting. Lisa will make any necessary revisions and send the final draft to Matt and Kate by Monday September 29th at the very latest.

The Committee agreed to not meet until after the Commission meeting on October 1.

There was no other business.

Meeting Adjourned: 11:5 AM.