

HOUSE BILL 462

Introduced by Driscoll

2/04	Introduced
2/04	Referred to Business & Economic Development
2/04	First Reading
2/18	Hearing
2/18	Tabled in Committee

1 House BILL NO. 462
2 INTRODUCED BY W. H. H. H.
3
4 A BILL FOR AN ACT ENTITLED: "AN ACT REVISING THE FURNISHING
5 OF SIGNS TO RETAIL LICENSEES BY ANY BREWER, BEER IMPORTER,
6 OR WHOLESALER; AND AMENDING SECTION 16-3-241, MCA."
7

8 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MONTANA:

9 **Section 1.** Section 16-3-241, MCA, is amended to read:

10 "16-3-241. Furnishing of fixtures or advertising matter
11 to retailers by brewers, beer importers, and wholesalers
12 unlawful -- exceptions. (1) It ~~shall be~~ is unlawful for any
13 brewer, beer importer, or wholesaler to lease, furnish,
14 give, or pay for any premises, furniture, fixtures,
15 equipment, signs, or any other advertising matter or any
16 other property to any retail licensee, used or to be used in
17 the dispensation of beer in and about the interior or
18 exterior of the place of business of any licensed retailer,
19 or furnish, give, or pay for any repairs, improvements,
20 painting, or decorating on or within such the premises;
21 provided, however, that it ~~shall be~~ is lawful for a brewer,
22 beer importer, or wholesaler to furnish, give, or loan to a
23 retail licensee:

24 (a) bottle openers, can openers, and trays, with or
25 without advertising matter thereon on the bottle opener, can

1 opener, or tray;

2 (b) advertising matter or novelties, of a value of not
3 to exceed \$50 per brewery or beer importer in any calendar
4 year to any one retailer, for display use on the interior of
5 said a retailer's place of business;

6 (c) ~~not--more--than--two~~ illuminated or electrical signs,
7 ~~each--of--not--more--than--638--square--inches--in--area,--which--signs~~
8 that may bear the name, brand name, trade name, trademark,
9 or other designation indicating the name of the manufacturer
10 of beer and the place of manufacture, for display by the
11 retail licensee on and within the interior of his the place
12 of business or in the windows inside the place of business
13 of the licensed retailer and only if the particular brand of
14 beer so advertised on such the signs is actually available
15 for sale on the licensee's premises at the time of such the
16 display; and

17 (d) maintenance or repair services on draft beer
18 equipment to keep it sanitary and in good working condition.

19 (2) A wholesaler may furnish portable equipment used
20 for the temporary cooling, handling, and dispensing of draft
21 beer to a special permittee or a retailer for use in
22 catering an event off his the regular premises."

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