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*Handwritten:* House BILL NO. 273  
*Handwritten:* Senate  
*Handwritten:* William H. Sullivan Thomas J. Murphy  
*Handwritten:* John J. Schmitt

INTRODUCED BY ~~William H. Sullivan~~  
A BILL FOR AN ACT ENTITLED: "AN ACT LIMITING ADVERTISING  
EXPENDITURES BY FIRMS REGULATED BY THE PUBLIC SERVICE  
COMMISSION AS A PERCENTAGE OF OPERATING REVENUE."

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MONTANA:

Section 1. Limitation of advertising expenditures by  
public service commission. The public service commission,  
in a proceeding to fix the rates charged by any firm under  
its jurisdiction, may not allow expenditures for advertising  
as an element of operating costs, in excess of five  
ten-thousandths (.0005) of the operating revenues of any  
firm other than a motor carrier, or in excess of five  
thousandths (.005) of the operating revenues of a motor  
carrier, which revenues are to be generated by the rates  
fixed by the commission.

-End-