

MINUTES

MONTANA SENATE
51st LEGISLATURE - REGULAR SESSION

COMMITTEE ON HIGHWAY AND TRANSPORTATION

Call to Order: By CHAIRMAN TVEIT, on JANUARY 24, 1989, at 1:00 p.m. in Room 410 in the State Capitol.

ROLL CALL

Members Present: SENATORS: Larry Tveit, Darryl Meyer, Hubert Abrams, Cecil Weeding, Jerry Noble, Lawrence Stimatz, John Harp, Bob Williams

Members Excused: None

Members Absent: None

Staff Present: Lee Heiman, Legislative Staff

Announcements/Discussion: Chairman Tveit announced the hearing on Senate Bill 94.

HEARING ON SENATE BILL 94

Presentation and Opening Statement by Sponsor: SENATOR ESTHER BENGTSON, District 49 stated that this bill establishes a motorist information sign program and also a tourist oriented directional sign program on the primary system. The Commerce Department did a survey of the highway signing program in Montana. Senator Bengtson distributed handouts showing the logo signs SEE EXHIBIT 1 and the tourist oriented directional signs. SEE EXHIBIT 2. There are thirty two states that use the logo signs. She also informed Committee Members of the attached Fiscal Note and the Statement of Intent. The franchisee will pay for any of the expenses the program might generate. The language that deals with the logo sign program is in conformity with all federal laws dealing with signs on the interstate.

List of Testifying Proponents and What Group they Represent:

John Wilson, Administrator for the Montana Promotion Division, Department of Commerce
Kay Foster, Billings Chamber of Commerce
Don Ingels, MT Chamber of Commerce
Herb Leuprech, Butte, War Bonnet Inn, Tourism Advisory Council

List of Testifying Proponents and What Group they Represent:

Elmer Frame, Missoula KOA Campground
Gary Walrach, Montana Signworks
Barry Simmons, Montana Signworks
Loren Smith, Great Falls KOA
Jim Manion, Triple A Montana & Montana Highway Users
Federation

Testimony:

JOHN WILSON, Administrator of the Montana Promotion Division of the Department of Commerce gave out a copy of the Legislative Report, Statewide Plan for Highway Signing, January 1989. SEE EXHIBIT 3. The recommendations are on Page 38 to cover tourist directional signs and Page 49 covers the logo sign program. Highway signing is usually highly regulated for very good reasons. The report lists ten specific things that the state can do to enhance the primary and secondary signs. He stated that the Department recommends both the logo signs and the tourist oriented directional signs as a program to be put in place by means of contracts with the private vender. The reasons for support of both programs are:

1. The two sign programs provide a physical service to the traveler in need of direction.
2. The tourist oriented directional signs are a pro business development by making visitors aware of opportunities available in the State of Montana, thereby, potentially lengthening their stay.

Both programs will solve problems which currently exist to the private sector by providing sign opportunities that do not exist right now. SEE EXHIBIT 4.

KAY FOSTER, Billings Chamber of Commerce expressed support of Senate Bill 94 saying that it could increase the economic development in the area.

DON INGELS, Montana Chamber of Commerce stated that they support Senate Bill 94.

HERB LEUPRECHE, War Bonnet Inn, Butte and a member of the Tourism Advisory Council stated they are in support of Senate Bill 94.

ELMER FRAME, Missoula KOA Campground gave his testimony in support of Senate Bill 94. SEE EXHIBIT 5.

JIM MANION representing both Triple A Montana and the Montana Highway Users Federation stated that both groups feel that this would be of good service.

BARRY SIMMONS representing Montana Signworks of Helena stated that they are a billboard company and see SB 94 as a highway signs program that would be a direct benefit to motorists. SEE EXHIBIT 6.

LOREN SMITH, Great Falls KOA Campground gave his support of Senate Bill 94. He expressed concern, however, regarding the cost and the 3 mile limit. He suggested to keep the cost in line so that small businesses will be able to afford to use it. He would also like to see the 3 mile expanded out.

GARY WALRACH, Montana Signworks stated the he did a survey in Great Falls and Helena which typifies these cities. He explained that the 3 mile limit extends quite a ways over the core area. SEE EXHIBIT 7.

List of Testifying Opponents and What Group They Represent:

Dean Roberts, Myhre Advertising
Tom Harrison, Myhre Advertising
Mike Casey

Testimony:

DEAN ROBERTS, Myhre Advertising said they oppose Senate Bill 94. He informed the Committee Members that this is not an advertising program, that it is for the convenience of the traveling public. The Federal law regarding the Highway Beautification Act states that "a gas station must be in continuous operation for at least sixteen hours per day, seven days per week and must repair tires". This Federal law cannot be changed. According to the Highway Department, the way the bill is written the fifteen urban areas would not qualify for the program. Even if it did qualify in the urban areas, some of the exits would not hold all of these. He expressed the concern that with structuring the program and the cost being the same for each town, a small town like Wibaux may not be able to afford the program.

TOM HARRISON, Myhre Advertising stated that they hoped this would not be a government subsidization. He would like to see it be a private program. He suggest a change on Page 11 in Section 12 where it states "the department may grant the franchise" to change "may" to "shall". The three mile limit is in the Federal law and cannot be violated. The service station that is not a full service station would not be able to use the program. He stated that they felt there are weaknesses in Senate Bill 94. If they want it to be privatized, to be sure that the bill limits it to only privatization.

MIKE CASEY, concerned about the Helena downtown area, stated that he was interested in the three mile rule. The State of Oregon has this program. He stated that in trying to find a motel or hotel within that three mile area, you find that the program was not as effective.

List of those Testifying who were neutral:

Dennis Unsworth, Manager of Information Unit, Department of Highways

Beate Galda, Attorney for the Department of Highways

Testimony:

DENNIS UNSWORTH, Manager of the Information Unit, Department of Highways states that the Department does not take a position either for or against Senate Bill 94. He stated that the franchisee provides the engineering, promotion marketing, application services and the maintenance on the signs. The Fiscal Note they prepared in case the Department's cost would be reimbursed is required in Section 14 of the bill. If approved, they would be involved in selecting the franchisees, in compliance with rules and regulations and being sure the signs are placed properly. The Federal Government did approve rules for tourist oriented directional signs and the Department sees the advantage for this program being that it is relatively inexpensive and would be useful to small businesses. It would be available to those businesses who cannot be seen from the road and are unable to get signs according to the Outdoor Advertising Act. This bill will allow the Department to approve sign requests, where in the past they have had to say no.

BEATE GALDA, Attorney for the Highway Department noted a few errors in the bill. These suggestions are given on the witness statement. SEE EXHIBIT 8.

Questions From Committee Members: SENATOR STIMATZ asked about the rules on putting up signs on the interstate for the Colleges.

DENNIS UNSWORTH stated there was a bill in the last session which addressed that and directed the Department to put up those signs for Vo Techs. There is a class of signs in the Federal rules that are permissive, these signs may be allowed but are not required. SEE EXHIBIT 3.

SENATOR WILLIAMS asked Barry Simmons about the preference for Montana sign makers, would it be in addition to the 3% preference that is there now.

BARRY SIMMONS stated that there could be more done to keep the work in Montana.

GARY WALRACK stated that it is important to have a business that understands Montana business and the work ethic in Montana.

SENATOR FARRELL asked Senator Bengtson if the purpose of Senate Bill 94 is for advertising or for helping tourists to find locations.

SENATOR BENGTON stated that she is thinking more of the traveling public and as a side affect it will help business. She explained that the tourist oriented directional signs are informational and the logo signs would be advertising. It is an opportunity to get people to stop in this state. There are suggested amendments for telephones. SEE EXHIBIT 9. She said she would be will to work with the necessary people on the other suggested amendments.

SENATOR STIMATZ asked how we will prevent a monopoly from developing. He also wanted to know if the franchisee negotiates the price for somebody buying a logo.

SENATOR BENGTON stated that when he gets the franchise from the Department of Highway he will then go out and market it. It was suggested that the fee be uniform throughout the state.

GARY WALRACH stated that there are 6 oil companies, 4 lodging, 4 restaurants and 4 campgrounds per logo on each exit.

SENATOR STIMATZ pointed out in the bill, on Page 3, Line 22 where it states that no business will be allowed more than 1 business sign on the same specific information sign.

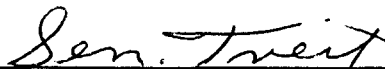
GARY WALRACH explained that even though a business such as KOA offers more than one service, they are allowed only one logo on that structure. He stated that you can scale this down to match.

Closing by Sponsor: SENATOR BENGTSON stated that this is a program which has worked in 32 states and Montana is not any different. It will not cost the State anything, it is a win for the franchisee and it will be a win for the travelling motorist.

CHAIRMAN TVEIT announced that since there are so many areas in the bill that need to be changed, he appointed a Subcommittee. The Subcommittee members are: Senator Noble, Senator Stimatz, Senator Farrell, Sponsor, staffer and the Highway Department. He instructed the Subcommittee to sit down and iron out the differences and report back to the Committee at a later date.

ADJOURNMENT

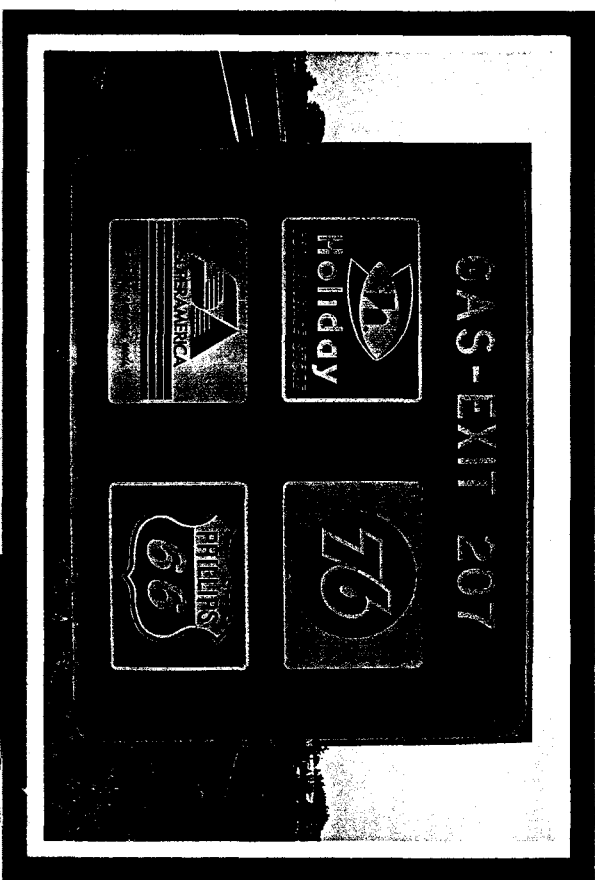
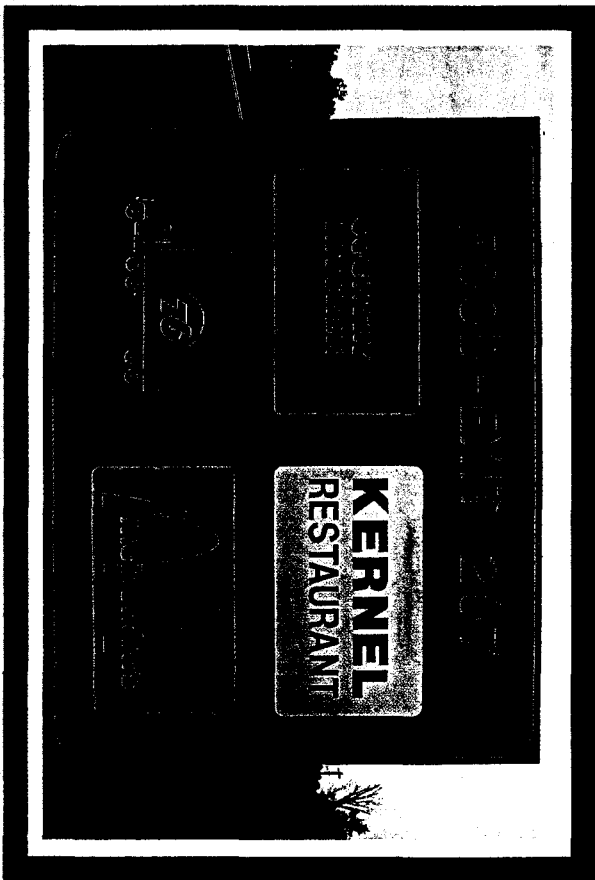
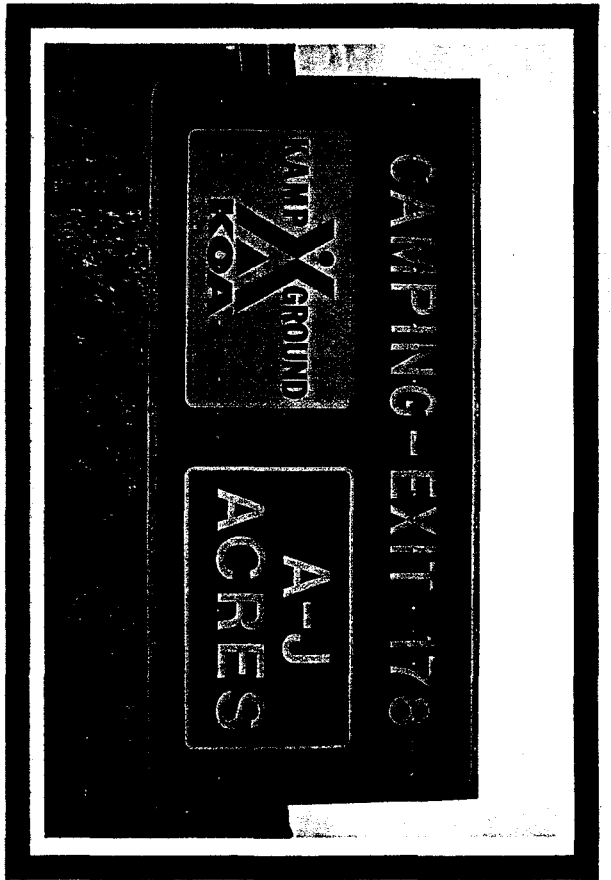
Adjournment At: 2:30 p.m.



SENATOR LARRY TVEIT, Chairman

LT/pb

senmin.124



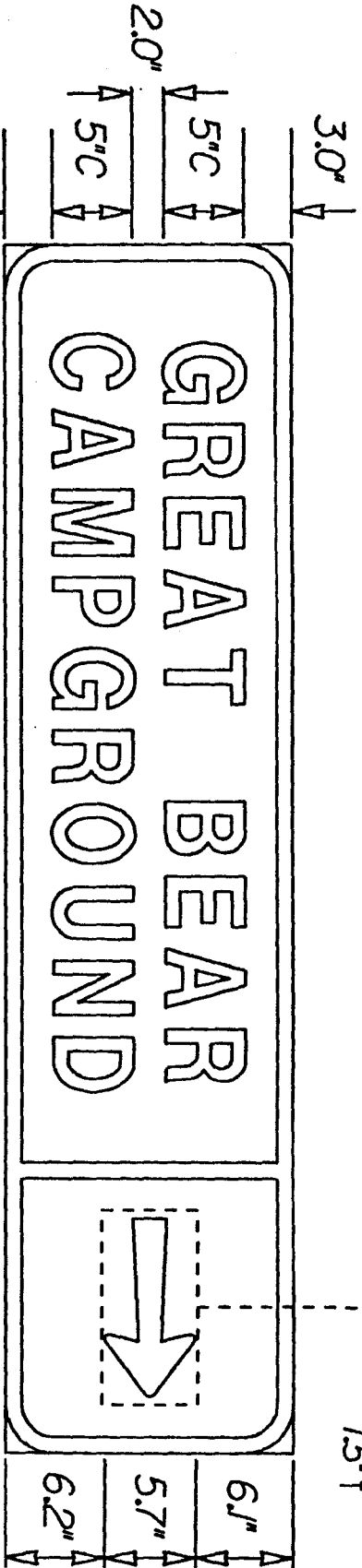
SENATE HIGHWAYS
EXHIBIT NO. 1
DATE 1-24-89
BILL NO. SB 94

(12)

* CLOSED * PANEL SHALL COVER DIRECTIONAL ARROW .
COLOR - WHITE ON BLUE, FULLY REFLECTORIZED .
PANEL - 12" X 6"

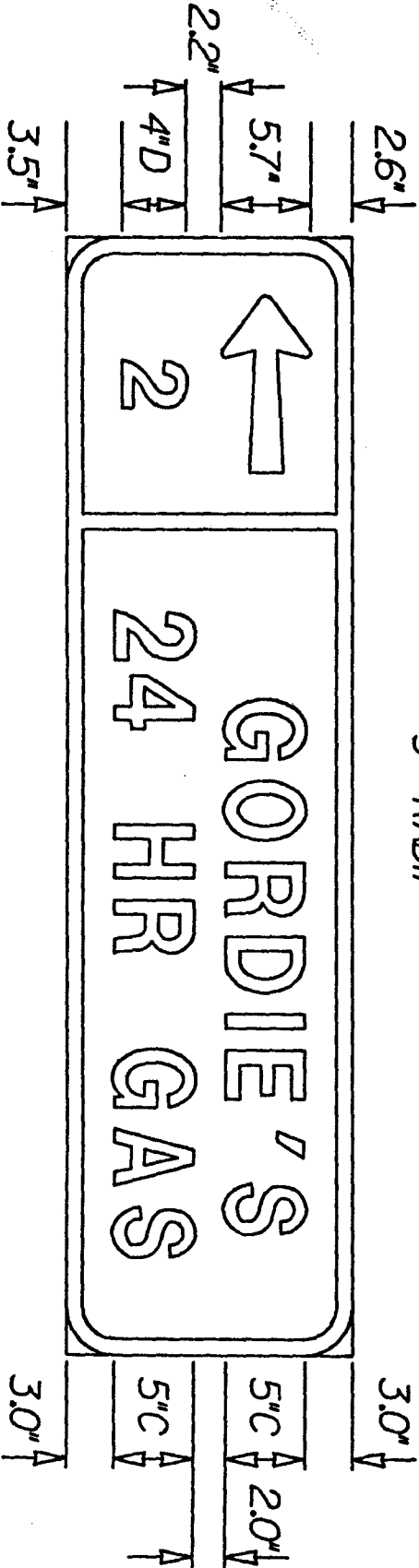


1.5" ↑
3" C ↓
1.5" ↓



SIGN PANEL - 72" X 18"

1" BORDER
3" RADI



COLOR - WHITE LEGEND AND BORDER ON BLUE
BACKGROUND, FULLY REFLECTORIZED .

NO DISTANCE SHOWN IF LESS THAN 1 MILE . ARROW - 11" X 5.7"

SENATE HIGHWAYS

EXHIBIT NO. 3

DATE 1-24-89

BILL NO. SB 94



Legislative Report
A Statewide Plan For Highway Signing
January 1989

SENATE HIGHWAYS

EXHIBIT NO. 4

DATE 1-24-89

BILL NO. SB94

MR. CHAIRMAN, MEMBERS OF THE COMMITTEE - FOR THE RECORD MY
NAME IS JOHN WILSON, ADMINISTRATOR OF THE MONTANA PROMOTION
DIVISION OF THE DEPARTMENT OF COMMERCE.

THE LAST LEGISLATURE PASSED HB 607 WHICH DIRECTED THE DEPARTMENT
OF COMMERCE TO COMPLETE A STATEWIDE INVENTORY OF HIGHWAY
SIGNS AND DEVELOP A COMPREHENSIVE PLAN FOR A SYSTEM OF HIGHWAY
SIGNS. WE HAVE COMPLETED THAT TASK AND YOU HAVE BEFORE YOU
OUR RECOMMENDATIONS.

HIGHWAY SIGNING IS HIGHLY REGULATED AND USUALLY FOR GOOD
REASONS. THE FEDERAL GOVERNMENT PROMULGATES THE LION'S SHARE
OF THE REGULATIONS.

BE THAT AS IT MAY, THERE ARE A NUMBER OF OPTIONS AVAILABLE
TO THE STATE TO IMPROVE ITS HIGHWAY SIGNING WITHIN THE PURVIEW
OF THOSE REGULATIONS. OUR REPORT OUTLINES TEN SPECIFIC THINGS
THE STATE CAN DO TO ENHANCE OUR INTERSTATE, PRIMARY AND SECONDARY
SIGNING.

TWO OF OUR RECOMMENDATIONS DEAL WITH THE BILL YOU HAVE BEFORE
YOU (SB 94). AFTER PUBLIC OPINION POLLING (AAA AND BUSINESSES)
A SERIES OF PUBLIC MEETINGS AND CLOSE INVESTIGATION OF WHAT
IS POSSIBLE, WE RECOMMEND THAT BOTH THE LOGO SIGNS AND THE
TOURIST-ORIENTED DIRECTIONAL SIGNS PROGRAM BE PUT IN PLACE
BY MEANS OF CONTRACT WITH A PRIVATE VENDOR.

OUR REASONS ARE AS FOLLOWS:

1) THEY BOTH PROVIDE A PRINCIPLE SERVICE OF GIVING THE TRAVELER NEEDED DIRECTION.

2) THE TOURIST-ORIENTED DIRECTIONAL SIGNS ARE A PRO-BUSINESS DEVELOPMENT BY MAKING VISITORS AWARE OF OPPORTUNITIES, THEREBY POTENTIALLY LENGTHENING THEIR STAY.

3) THEY BOTH SOLVE PROBLEMS FOR THE PRIVATE SECTOR BY PROVIDING SIGNING OPPORTUNITIES WHERE NONE EXIST.

4) BOTH ARE TASTEFUL AND WILL NOT DETRACT FROM MONTANA'S BEAUTY.

5) BOTH CAN BE ACCOMPLISHED AT LITTLE OR NO COST TO THE STATE.

6) 32 OUT OF 50 STATES HAVE SUCCESSFULLY ADOPTED THE LOGO PROGRAM. IT'S NOT AN ISSUE THAT IS GOING TO GO AWAY.

FOR THESE REASONS, WE BELIEVE ADOPTION OF SB 94 WOULD BE WORTHWHILE AND BENEFICIAL TO THE STATE AS A WHOLE.

EXHIBIT NO. 5DATE 1-24-89BILL NO. SB94ELMER
AND
MARGIE
FRAME
YOUR
HOSTS
549-0881

Missoula
KOA

In
Association
with

El-Mar
Trailer Village

PHONE (406) 549-0881
3695 TINA AVENUE
MISSOULA MONTANA 59802

January 24, 1989
1:00 p.m.

Senate Highway Committee
RE: SB94

Members of the Committee:

My name is Elmer Frame. My wife and I own a campground in Missoula, and I am a member of the Tourism Advisory Council. I am speaking in favor of SB94. The bill is written to provide information to the motorist within the right-of-way on interstate and primary highways. This information would be paid for by businesses subscribing to the service. There would be no cost to the State of Montana or the taxpayers of Montana.

The bill provides for GAS, FOOD, LODGING or CAMPING businesses to purchase space on information signs provided these businesses meet certain quality criteria. More than 30 states have passed similar legislation and my campground associates who subscribe to this motorist information service have expressed satisfaction.

This directional sign program is not designed to replace present advertising billboards, but will allow small campgrounds and motels a chance to let their reserved customers know where to turn off the highway to find their businesses.

Most choice billboard locations are currently controlled by outdoor advertising companies and a new or existing business must wait several years to find a place to give simple directions to their customers. Billboards cost \$300 per month and must be leased for 12 months even though the camping season is 4 months. Travel-oriented businesses currently buying billboard space to advertise their facilities are not affected by this bill. Advertising is not permitted on motorist information signs under SB94.

The criteria for business eligibility will help maintain or increase the standard of service offered to the motorist.

I am concerned about the wording under Section 14 (Costs). A franchisee outdoor sign company could garner control of all interchange locations in the state and charge a fee that is exorbitant. The advertising fee should be subject to approval by the department and all locations in the state should command the same fee. Interchanges near or within larger cities have more than 3 similar businesses and I can visualize competitive bidding for a place on the panel with the highest bidder being the basis for placement. This would defeat the purpose of the bill.

My suggestion is that Section 14 (Costs) be reworded as follows:

"The department shall set reasonable fees to cover all costs incurred under the motorist information sign program. Fees may be paid to the franchisee by the advertiser unless otherwise provided in the contract between the department and the franchisee. Fees set by the department must be determined unilaterally on a state-wide basis."

Idaho has a motorist information sign program operated by the state. They charge the same price for all interchanges statewide. It is \$650 per year for two signs each direction on an exit. This seems reasonable. I have no problem with the State putting the program out for bid to private sign companies provided geographic areas are advertised separately to avoid the possibility of one franchisee monopolizing the entire state.

I have three minor word changes that seem appropriate: Page 4, line 23, add campground after restaurants, Page 8, line 21, add campground after restaurants (We have a nationally know campground chain with national headquarters in Billings.), and the sentence beginning on Page 8, lines 22 and 23, "Such commercial symbols, brands, and trademarks must be reduced to an appropriate size", should be changed to be consistent with lines 24 and 25, Page 4, and Line 1, Page 5, "The symbol, brand, or trademark used on the business sign must be reproduced in the colors and general shape consistent with customary use".

In summary, I have highlighted the key issues in SB94. They are: (read from highlighted text).

I respectfully request that you give SB94 favorable consideration.



Elmer Frame
Missoula KOA and Member of Tourism Advisory Council

Montana
Signworks

*My Name is Barry Simmons
I am the President of Mt Sign Inc.
We are located at 2201 Henderson Ave,
Helena.*

SIGNS OF EXCELLENCE

January 20, 1989

The Honorable Esther G. Bengtson
State Senator
Capitol Station
Helena, Montana 59620

SENATE HIGHWAYS

EXHIBIT NO. 6

DATE 1-24-89

BILL NO. SB94

Dear Senator:

We see your SB94 as a highway signage program that is a direct benefit to motorists. Montana Signworks is in the billboard business, and believe the motorists information signage would only compliment existing and future billboards. Logo signage is a proven way to assist tourism promotion by adding convenient information to the traveler's experience. Not only does the logo sign concept assist visitors, but state residents benefit and appreciate the program also.

The important question, of course, is how to develop a successful program with a minimum of state expense in terms of dollars and personnel. We feel the answer is to promote the successful integration of private and public efforts for economic development. With the passage of SB94 will come a number of out-of-state companies wanting the franchise rights to the program. With very qualified and experienced sign companies like Montana Signworks located right in our state, we would like to see efforts made to increase the likelihood of the franchise award going to a Montana based business.

Regardless of who would receive the contract, Montana Signworks, a sign and billboard company is in support of your Senate Bill 94.

Thank you for your time.

Barry J. Simmons

Sincerely,

Barry J Simmons
President
Montana Signworks, Inc.

Gary Walczak

SENATE HIGHWAYS

EXHIBIT NO. 7

DATE 1-24-89

BILL NO. SB94

DEMOGRAPHIC STUDY

THREE MILE QUALIFICATION
IN REFERENCE TO
SB94

MOTORIST INFORMATION
PROGRAM

SB94 MILEAGE STUDY

THE FOLLOWING BUSINESSES CURRENTLY HAVE BILLBOARDS ON I-15. THESE BILLBOARDS ARE APPROACHING THE STUDY CITY FROM THE NORTH AND SOUTH OF TWO MAJOR EXITS. THE BUSINESSES THAT ARE MORE THAN THREE MILES FROM I-15 ARE MARKED (*).

GREAT FALLS

BILLBOARDS APPROACHING FROM THE SOUTH WITHIN 11 MILES FROM 10TH AVENUE SOUTH EXIT.

1. QUALITY INN
2. (CONRAD) BUSINESS
3. SHERATON GREAT FALLS
4. JAKES RESTAURANT
5. RAINBOW HOTEL
6. BUDGET INN
7. RV PARK GOOD NEIGHBOR SAM
8. FLYING J TRUCK PLAZA
9. CONOCO

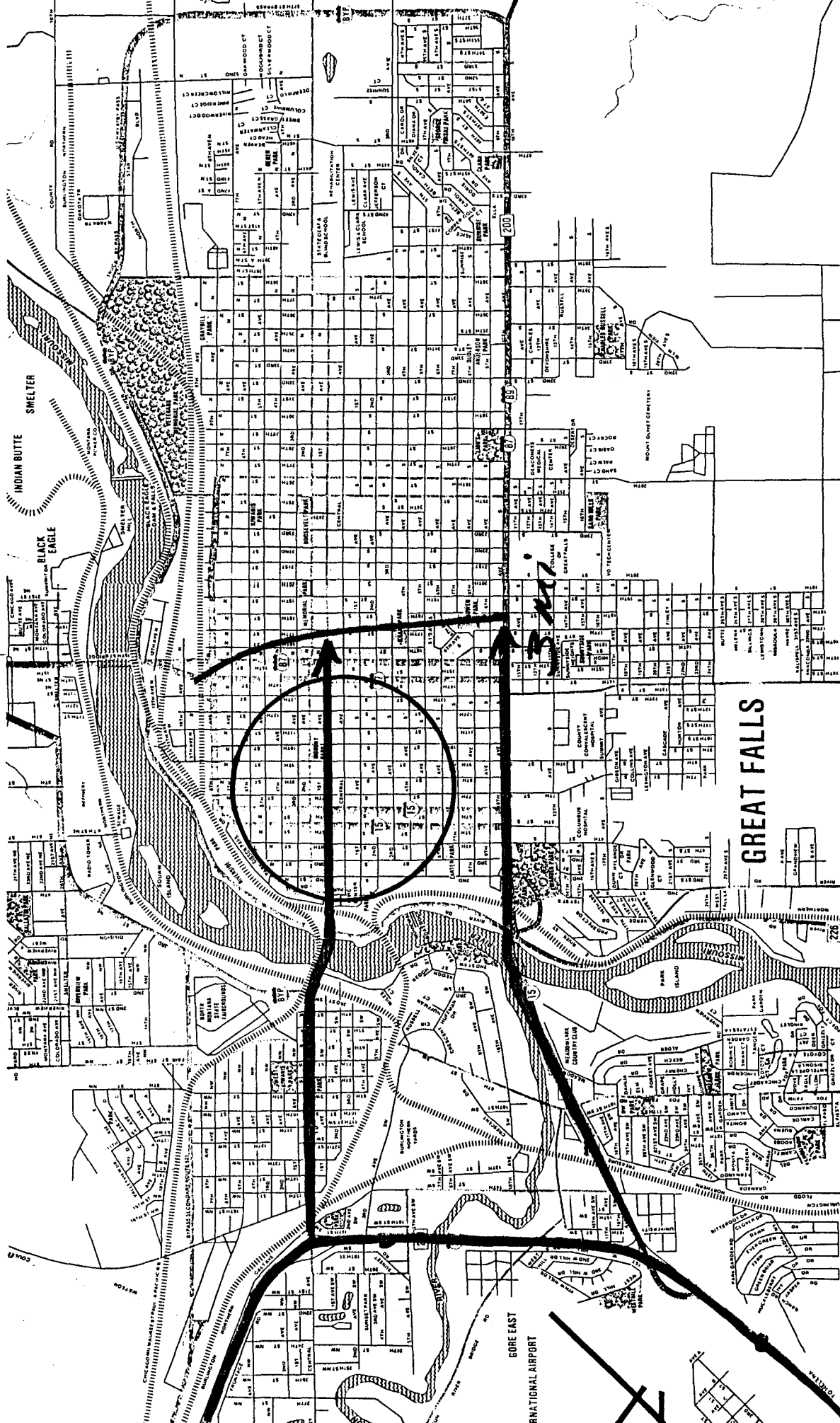
GREAT FALLS

BILLBOARDS APPROACHING FROM THE NORTH WITHIN 10 MILES FROM THE CENTRAL AVENUE
WEST EXIT.

1. RAINBOW HOTEL
2. VILLAGE MOTOR INN
3. STAR LITE MOTEL
4. EVERGREEN MOTEL
5. BUDGET INN
6. HERITAGE INN
7. SUPER 8
8. QUALITY INN
9. PONEROSA
10. SHERATON
- *11. R & R CASINO AND STEAKHOUSE
12. NATIONAL 9
- *13. KOA
14. HARDEES
15. DICK'S TRAILER COURT

QUALIFIED BUSINESS
WITHIN THE THREE MILE
CRITERIA I-15
10TH AVENUE SOUTH EXIT

1. CONOCO 1
2. EXXON 1
3. BUDGET INN
4. HERITAGE INN
5. TOWN PUMP
6. EXXON 2
7. CONOCO 2
8. ARBY'S
9. EXXON 3
10. WENDY'S
11. COUNTRY KITCHEN
12. SINCLAIR GAS
13. JB'S RESTAURANT
14. TOWN PUMP 2
15. QUALITY INN
16. MINI MART
17. ELMERS PANCAKE
18. KINGS TABLE



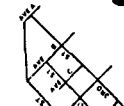
INDIAN BUTTE SMELTER

BLACK EAGLE

GREAT FALLS

GORE EAST NATIONAL AIRPORT

3177



HELENA

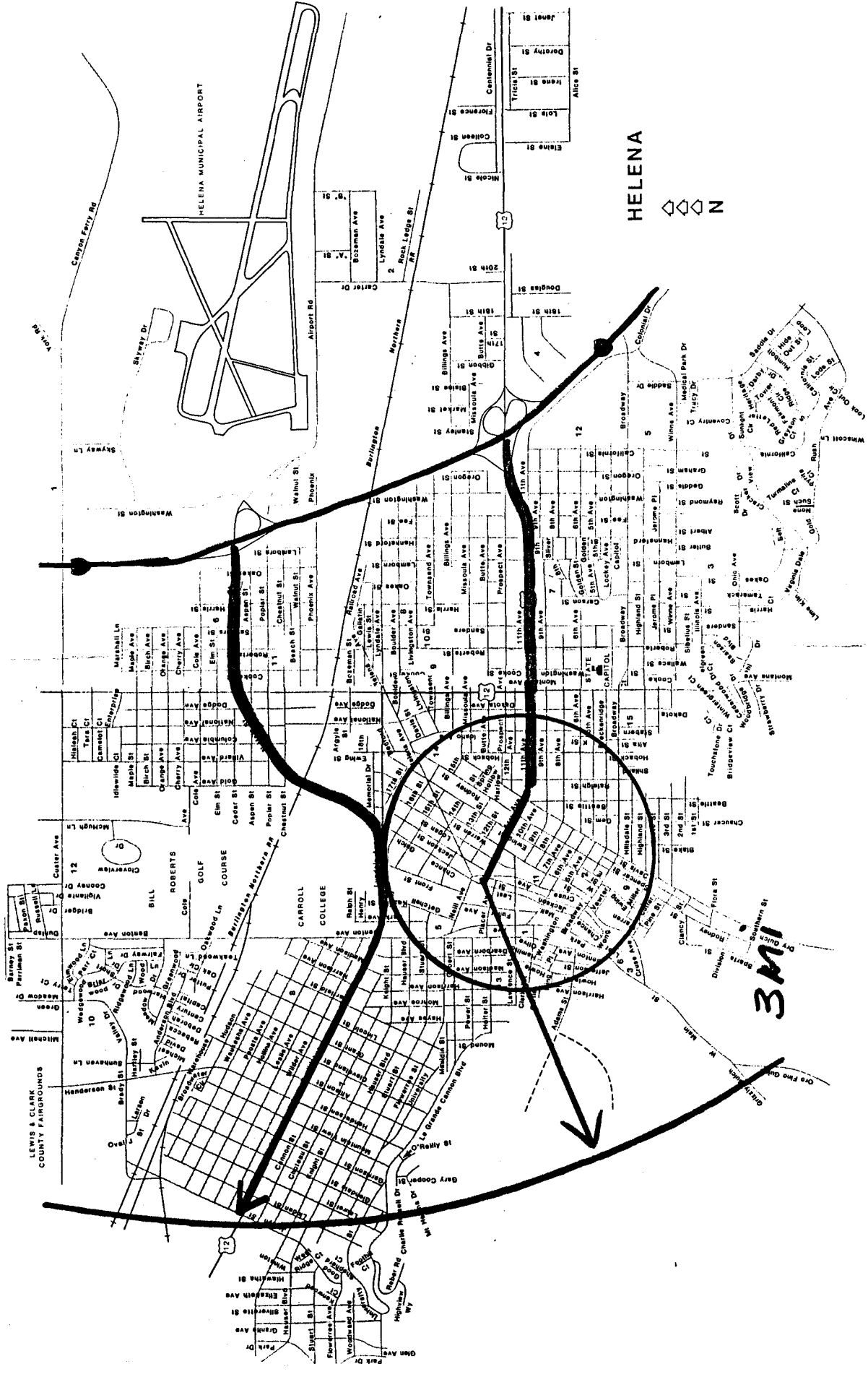
BILLBOARDS APPROACHING FROM THE NORTH WITHIN 8 MILES (WEIGH STATION) FROM
CEDAR STREET EXIT:

1. MARTINS IGA HAM STORE
2. GRUB STAKE
3. SUPER 8
4. BEST WESTERN COLONIAL INN
5. ALADIN COACH HOUSE EAST
6. HUSKY
7. MOTEL 6
8. MCDONALDS

HELENA

BILLBOARDS APPROACHING FROM THE SOUTH WITHIN 10 MILES (CLANCY) FROM
PROSPECT AVENUE EXIT.

1. SUPER 8
2. JORGENSENS
3. BEST WESTERN COLONIAL INN
4. HUSKY
5. MCDONALDS
6. JORGENSENS



HELENA



HELENA MUNICIPAL AIRPORT

LEWIS & CLARK COUNTY FAIRGROUNDS

3MI

Canyon Ferry Rd

Blisway Ln

Washington St

Marshall Ln

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

Maple Ave

QUALIFIED BUSINESS
WITHIN THE THREE MILE
CRITERIA I-15
HELENA
CEDAR STREET EXIT

1. EXXON
2. CONOCO
3. CHEVRON
4. CONOCO - JERRYS
5. KENTUCKY FRIED CHICKEN
6. GERTIES
7. SUPER AMERICA
8. EXXON
9. HARDEES
10. CONOCO
11. CONOCO

QUALIFIED BUSINESS
WITHIN THE THREE MILE
CRITERIA I-15
HELENA
PROSPECT AVENUE EXIT

1. DAYS INN
2. SINCLAIR
3. RAX
4. MCDONALDS
5. SUPER 8
6. BURGER KING
7. SHILO
8. COUNTRY KITCHEN
9. COLONIAL
10. WENDYS
11. JORGENSENS
12. SINCLAIR
13. DAIRY QUEEN
14. EXXON
15. BIONEER PIES
16. FRONTIER PIES
17. EXXON
18. J B's
19. TOWN PUMP


PREPARED BY:

GARY WALRACK

(406) 443-4172

OR

(406) 453-5000



**Montana
Signworks**

GARY WALRACK

PHONE (406) 443-4172 2201 HENDERSON AVE.
HELENA, MT 59601

EXHIBIT NO. 8

DATE 1-24-89

DATE: 5 B 94 88
BILL NO:

NAME: Beatrice Galda

ADDRESS: Dept. of Highways

PHONE: 444-6097

REPRESENTING WHOM? Dept. of Highway

APPEARING ON WHICH PROPOSAL: S. B. 94

DO YOU: SUPPORT? _____ AMEND? OPPOSE? _____

COMMENTS: p. 5 line 7 23 CFR 655.207
has been repealed. The provision are found in
the Manual on Uniform Traffic Control Devices

p. 9, lines 1-4
seem to conflict with subsection (2) on page 8,
lines 2-3 which allows 4 business signs on a
twist oriented directional sign.
Suggest a change to defining it as a "business sign"
(in line 3 change "business sign" to "business name or
symbol")

PLEASE LEAVE ANY PREPARED STATEMENTS WITH THE COMMITTEE SECRETARY.

SENATE HIGHWAYS

EXHIBIT NO. 9

DATE 1-24-89

BILL NO. SB94

AMENDMENTS TO SENATE BILL 94

1. Page 6, line 13.

STRIKE: line 13 in its entirety

INSERT: "have a telephone and restroom facilities
available for public use."

2. Page 6, line 18.

STRIKE: line 18 in its entirety

INSERT: "have a telephone available for public use."

3. Page 10, lines 2 and 3.

STRIKE: Lines 2 and 3 in their entirety

INSERT: "have a telephone and restroom facilities
available for public use."

NAME: Loren Smith DATE: Jan 24 89

ADDRESS: 1500 51st St. S. Great Falls

PHONE: 406-725-3192

REPRESENTING WHOM? Great Falls KOA

APPEARING ON WHICH PROPOSAL: SB 94

DO YOU: SUPPORT? AMEND? OPPOSE?

COMMENTS: _____

PLEASE LEAVE ANY PREPARED STATEMENTS WITH THE COMMITTEE SECRETARY.

WITNESS STATEMENT

NAME: Gary Walrach DATE: 1-24-8

ADDRESS: Box 808 6TF

PHONE: 406 453-5000

REPRESENTING WHOM? MT SIGN WORKS

APPEARING ON WHICH PROPOSAL: SB 94

DO YOU: SUPPORT? AMEND? OPPOSE?

COMMENTS: _____

PLEASE LEAVE ANY PREPARED STATEMENTS WITH THE COMMITTEE SECRETARY.

WITNESS STATEMENT

NAME: Elmer Frame DATE: 1-24-89

ADDRESS: 3695 TINA Ave MISSOULA

PHONE: 549-0881

REPRESENTING WHOM? MISSOULA KOA & T.A.C.

APPEARING ON WHICH PROPOSAL: SB 94

DO YOU: SUPPORT? AMEND? OPPOSE?

COMMENTS: _____

PLEASE LEAVE ANY PREPARED STATEMENTS WITH THE COMMITTEE SECRETARY.

DATE JANUARY 24, 1989COMMITTEE ON HIGHWAY AND TRANSPORTATION

VISITORS' REGISTER

NAME	REPRESENTING	BILL #	Check One	
			Support	Oppose
Gary Walruck	MT. SIGN WORKS	94	✓	
Bente Galda	Dept. of Highways	94		
Elmer FRAME	MISSOULA KOA	94	✓	
Walter Leppert	TOURISM Adv. Council	94	✓	
Wayne Papprecht	Water Board from Butte	94	✓	
Loren Smith	Great Falls KOA	94	✓	
Sonya Skelton	Super ^{Missoula} Motel	94		
Kay Foster	Billings Chamber	94	✓	
Dennis UNSWORTH	Dept. of Highways	94		
Don Ingels	Mt Chamber of Commerce	94	✓	
DEAN Roberts		94		✓
Tom Nervison	Myhre Advertising			✓
BARRY SIMMONS	Montana Signworks	94	✓	
Jim MANION	AAA MONTANA Mont. Highway Users Fed.	94	✓	
STEVE SCHELL	MONTANA SIGNWORKS	94	✓	
Doris Ekstrom	Ekstrom Stage Station	94	✓	
Tom McEla	US WEST	94	✓	
Nike Casey	Missoula	94		✓

(Please leave prepared statement with Secretary)